

Ozuzu Chidera Emmanuel

Direct Response Copywriter | Sales Strategist | Expert in Outbound & Inbound Appointment Setting | Graphic Design & Web Development

Location: Lagos , Nigeria

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EXPERIENCE

Freelance Copywriter & Sales Strategist

- Crafted persuasive sales copy, email campaigns, and ad materials that increased client conversions by up to 30%.
- Developed and implemented sales strategies for outbound and inbound appointment-setting, securing high quality leads and boosting efficiency.
- Collaborated with clients across industries to create customized copywriting solutions aligned with their business objectives.

Graphic Designer & Web Developer

- Designed professional logos, brochures, and social media graphics to enhance brand visibility and audience engagement.
- Built responsive and visually appealing websites tailored to client needs, ensuring usability and functionality.
- Provided end to end branding and web development services, contributing to client growth and online presence.

EDUCATION

Responsive Web Design Certification

freeCodeCamp

- Gained hands-on experience in building responsive and accessible web pages using HTML, CSS, and modern web design practices.

Fundamentals of Digital Marketing

Google Digital Garage

- Acquired in depth knowledge of digital marketing strategies, SEO, social media marketing, and data analytics to drive online engagement and business growth.

SKILLS

Direct Response Copywriting

Sales Strategy & Appointment Setting

Graphic Design

Web Development

Lead Generation & Conversion Optimization

Digital Marketing (SEO, SEM, Content Marketing)

AWARDS

Best Copywriting Campaign – [2023]

Awarded for outstanding direct response copywriting that generated significant client conversions.

Top Sales Strategist – [2022]

Recognized for developing and executing successful sales strategies that consistently exceeded targets.

LANGUAGES

English Fluent (Written & Spoken)